

2006 EDITORIAL CALENDAR

January 2006

FASHION:	Warm & Cozy Winter Fashions
HEALTH:	Weight Loss
HOME:	Organizing Your Home
NEIGHBORHOOD:	Monona/Cottage Grove

February 2006

FASHION:	Cruisewear-Vacationwear
HEALTH:	Heart Health
HOME:	Home Products Show Preview!
NEIGHBORHOOD:	Glenway

March 2006

FASHION:	Incredible Accessories
HEALTH:	Knee & Hip Replacement
HOME:	Retirement Living (plus Assisted Living)
NEIGHBORHOOD:	Greenbush

April 2006

FASHION:	Spring Fashion Guide
HEALTH:	Colon Health
HOME:	Outdoor Living (landscaping, decks, pools, patio...plus giving your home the very best curb appeal!
NEIGHBORHOOD:	Meadowood

May 2006 MOTHER'S DAY SALUTE

FASHION:	Summer Fashion
HEALTH:	Having Your Baby; Fertility
HOME:	Kitchens
NEIGHBORHOOD:	Downtown Madison

June 2006 FATHER'S DAY SALUTE

FASHION:	Men in Style
HEALTH:	Vision
HOME:	Parade of Homes!
NEIGHBORHOOD:	Verona

MONTHLY FEATURES

At ANEW, we hear about late-breaking news and receive interesting article suggestions on a consistent basis. We adjust our content accordingly. The following subjects are featured regularly:

ANew To Do - The very latest calendar news on where our readers want to be.

ArtScene - The Arts in greater Madison.

Dining Out - Interesting women ... enlightening conversations and delicious food at area restaurants.

Finance - Money Talks and more.

Fitness - Exercising and achieving goals.

Food & Drink - From Zola to Around the Table to Good Libations and beyond.

Getaway - The perfect escapes.

Happenings - When Madison gets together, we're there with our camera.

Haute Shoppe - Great products featured (at no charge).

Home - Decorator 911, Cash or Trash, Art Throb, What's It Going to Cost...?, Realtor Realities...the list goes on!

Shop Talk - The latest news from the business community.

Women at Work - One industry and the leaders within it.

And most important: Stories about the incredible women who call our community home.

July 2006

FASHION:	Resale Shopping Guide
HEALTH:	Menopause; Gynecological Issues
HOME:	Parade of Condos
NEIGHBORHOOD:	Arbor Hills

August 2006

FASHION:	Back-To-School Shopping Guide
HEALTH:	Arthritis
HOME:	Remodeling Your Home
NEIGHBORHOOD:	Middleton

September 2006

FASHION:	Fall Fashion
HEALTH:	Alternative Medicine
HOME:	Windows
NEIGHBORHOOD:	Stoughton

October 2006

FASHION:	Halloween Costume Party!
HEALTH:	Breast Cancer
HOME:	Fantastic Flooring
NEIGHBORHOOD:	New Glarus

November 2006

WOMEN'S EXPO ISSUE WITH BONUS DISTRIBUTION

FASHION:	Fall & Winter Coats; Boots
HEALTH:	Dental Health
HOME:	Home Theater/Electronics
NEIGHBORHOOD:	Mount Horeb

December 2006

HOLIDAY GIFT GIVING GUIDE

FASHION:	Partywear
HEALTH:	Stress; Cancer
HOME:	Decorating with Style & Color
NEIGHBORHOOD:	Fitchburg

**ADVERTISING DEADLINE: SPACE: 10th of the month prior; COPY: 15th of the month prior.
EDITORIAL DEADLINE: 6 WEEKS prior.**

For more information: www.anewmagazine.com • (608) 442-0454 • (800) 722-6461

Your Account Executive: _____ **EXTENSION:** _____

